

## Website Updated

As part of our ongoing efforts to serve our users effectively, in August we launched our new website, the first design update in over 11 years. Its features include a brand-new look and feel, navigation with dropdowns to connect you to our most-used resources and pages, a search box for the library catalog on every page, a calendar of events on every page so you can find library programs and links on the homepage to all of the ways you can connect with us, including Twitter and Facebook. The blog-based platform makes it easy to share pertinent content with our users in a timely manner.



## Library Heroes

Since the Library building opened in 2004, John and Julie Dyle have been hanging their handmade, seasonal quilts in the cupola and the circulation desk for the enjoyment of staff and patrons alike.



**Petoskey**  
DISTRICT LIBRARY

500 E. Mitchell St., Petoskey, MI 49770  
petoskeylibrary.org • 231.758.3100



2013 Board members Dale Hull, Christine Gebhard, Sue Fantini, John Smith and Ann Ingles.

### Library Board

Dale Hull, *President (2015)*  
Christine Gebhard, *Vice President (2017)*  
John Smith, *Secretary (2017)*  
Sue Fantini, *Treasurer (2017)*  
Ann Ingles (2015)

### Friends Board

Lauren Macintyre, *President*  
Peg Pinho, *Vice President*  
Mary Daniels, *Second Vice President*  
Ann Barfknecht, *Secretary*  
Joyce Hutto Nolan, *Treasurer*  
Jane Damschroder, Ann Ingles,  
Lynnet Johnson, Suzanne LaBeau, Anne Lewis,  
Gayle Mroczkowski, Rhea Murray, Jan Smith,  
Carolyn Switzer, Noreen Tarquini

### Library Staff

#### SUPERVISORS:

Neil Ahrens, *Facilities*  
Drew Cherven, *Reference*  
Barbara Cook, *Administration*  
Ron Fowler, *Youth Services*  
Mary Sue Pranter, *Circulation*  
Karen Sherrard, *Director*

#### CIRCULATION:

Holly Angileri, Jon Baughan, Patty Grace,  
Judy Harvey, Jodi Haven, Denise Henley,  
Maria LaGattuta, Jane Mooradian,  
Erynne Purvis, Donna Smith, Betsy Zill

#### YOUTH SERVICES:

Julianne Michaels, Lisa Scholl

# Petoskey District Library Annual Report 2013



Pictured are (left to right) Lauren Macintyre, Noreen Tarquini, Mary Daniels, Ann Lewis, Peg Pinho, Suzanne LeBeau.

## Outstanding Michigan Friends

Our Friends of the Library won the 2012 Outstanding Michigan Friends of the Library award (for a library serving a population greater than 12,000) for their activities in support of our Library. A number of them attended the annual membership meeting of Friends of Michigan Libraries in Fremont on April 18, 2013, to receive their plaque and a check for \$400. President Lauren Macintyre made a presentation at the meeting about the Friends' 2012 activities.

### STRATEGIC PLAN 2013-2018

The Library Board hired Hartzell-Mika Consulting, LLC, to engage in a strategic planning process April-July, 2013. The process included a survey, three focus groups, phone interviews with five residents and two day-long community planning sessions.

The consultants presented a Final Report including an *Executive Summary of Recommendations*, reviewed by the Library Board in July and August. In July, as recommended by the community planning session attendees, the Board adopted the Vision Statement, Mission Statement, and Core Values of the Library.

(continued on page 2)



## Strategic Plan *-continued*

### VISION STATEMENT:

The World is Only a Visit Away

### MISSION STATEMENT:

The Petoskey District Library is our pathway to a world of ideas, events, information and to the joy of reading.

### CORE VALUES:

- Early Childhood Literacy
- Lifelong Learning
- Public Internet Access
- Community Center
- Reading, Viewing and Listening for Pleasure
- Educational Support
- Information Services

Concluding the planning process, in September the Board adopted a two-tier set of goals for the Library. The first tier includes goals for the next three years. The second tier are goals that can be accomplished as the Library's funding increases. The full text of the plan can be found on our website, [petoskeylibrary.org](http://petoskeylibrary.org).

## Community Planning Session Participants:

Les Atchison  
 Anne Chaffee  
 Dick Clark  
 Nancy Dwan  
 Becky Goodman  
 Christine Hammond  
 Tom Johnson  
 David Jones  
 Dale Lewis  
 Mary McCormack  
 Norm Nasson  
 Jay O'Neil  
 Mary Sue Prantera  
 Dan Rally  
 Jay Scheer  
 Noreen Tarquini  
 Ralph Tramontini  
 Rick Wiles  
 Mary Jane Zako



### Taking the Library Outside

As his Eagle Scout Project, Travis Johnson constructed three picnic tables for the Library courtyard. In addition, using funds from a Placemaking Grant from the Northwest Michigan Council of Governments, the Library bought two more tables (one wheelchair accessible) making the courtyard area a comfortable spot for Library activities in the warmer months.



### Hobbies in the Lobby

Staff member Jodi Haven came up with the idea for our successful 2013 Hobbies in the Lobby series. Area artisans and hobbyists shared their skills with attendees in these free, hands-on learning sessions each month.



### Maker Camp for Teens

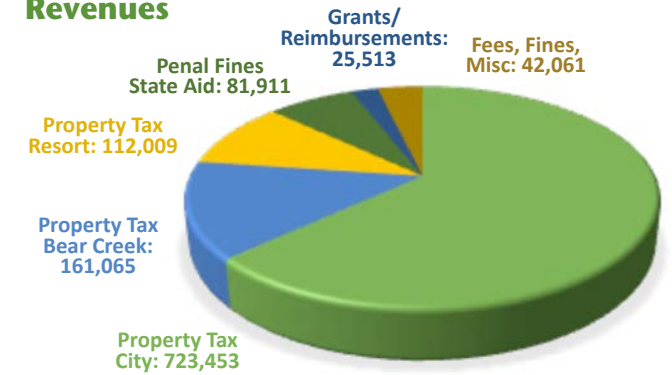
Area teens participated in online workshops and virtual field trips to learn science and technology principals of making such things as “squishy” circuits, a dirigible and vibrobox. Teens were assisted by Megan Gardner, whose position was funded with a \$1,000 grant from the Young Adult Library Services Association (YALSA) and the Dollar General Literacy Foundation. Other sponsors included The Friends of the Library, Maker.com and Lego.

## Did You Know?

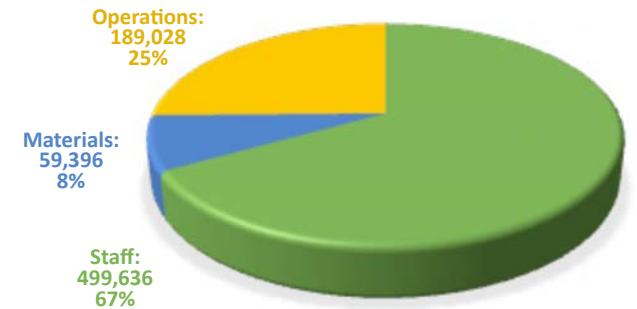
### LIBRARY PROGRAMS FOR YOUTH INCLUDE:

- Storytimes for all ages
- Paws to Read program with therapy dogs
- Chess Club
- Anime Club
- Readers Theater for High School and Middle School
- Radcraft for teens
- Summer Reading programs for all ages

## Revenues



## Expenditures



## Facts & Figures

**CIRCULATION** 130,503 (up 4% from 2012)

**LIBRARY COMPUTER USE** 12,343 (up 21% from 2012)

**OVERDRIVE** (downloadable ebooks, audiobooks, music and video) 6,483 (up 70% from 2012)

**CARDHOLDERS** 7,135 (as of 12/31/13; up 5% from 2012)

**REVENUES** \$1,146,015

**OPERATING EXPENDITURES** \$748,060

**DEBT** \$267,268