

## Coming in 2013:

### Strategic Planning

During the months of April-July 2013, the Library Board and staff are inviting the public to help in creating a strategic plan for the Library. With the help of the board, staff and community members, the Library expects to accomplish the following:

- Organizational, staffing, and fiscal review and written report
- Community survey and written summary report
- Identification of the core values of the Library
- A Library vision statement
- Updated Library mission statement
- Identification of the Library's primary community roles
- Strategic goal statements
- Strategic objectives that support each goal
- A strategic plan document

### Library Staff

#### SUPERVISORS:

Neil Ahrens, *Facilities*; Drew Cherven, *Reference*;  
Barbara Cook, *Administration*; Ron Fowler, *Youth Services*;  
Mary Sue Pranter, *Circulation*; Karen Sherrard, *Director*

#### CIRCULATION:

Holly Angileri, Jon Baughan, Jessica Dominic, Patty Grace,  
Judy Harvey, Jodi Haven, Denise Henley, Maria LaGattuta,  
Jane Mooradian, Erynne Purvis, Donna Smith, Betsy Zill

#### YOUTH SERVICES:

Julianne Michaels, Lisa Scholl



### Library Board

Dale Hull, *President (2015)*  
Christine Gebhard, *Vice President (2013)*  
Sue Fantini, *Treasurer (2013)*  
John Smith, *Secretary (2013)*  
Ann Ingles (2015)

### Friends Board

Lauren Macintyre, *President*  
Peg Pinho, *Vice President*  
Mary Daniels, *Second Vice President*  
Ann Barfknecht, *Secretary*  
Joyce Hutto Nolan, *Treasurer*  
Jane Damschroder  
Ann Ingles  
Lynnet Johnson  
Suzanne LaBeau  
Anne Lewis  
Gayle Mroczkowski  
Rhea Murray  
Jan Smith  
Carolyn Switzer  
Noreen Tarquini

# Petoskey District Library Annual Report 2012

## Spotlight on 2012

The high point of 2012 occurred August 7 when Resort and Bear Creek Townships approved the 0.4 mill operational millages for the Library for four years (2012-2015). Millages appeared on the December 2012 taxes for the townships and the funds are budgeted for the Library's 2013 fiscal year (January-December).

Wednesday, January 2, was the Library's first day open in 2013 and the perfect opportunity to celebrate that the Library will be **OPEN ON WEDNESDAYS!** Anyone can now visit the Library Monday-Thursday 10 AM to 7 PM, and Friday-Sunday 12 PM to 5 PM. The increased budget for 2013 will also allow the purchase of Library materials and taking care of some deferred building maintenance.



*Staff, Friends of the Library and young patrons pose for a summer photo.*

### Other Highlights of the Year—

- In conjunction with the International Hemingway Conference held in June 2012, our Library participated in the **Hemingway's Michigan** project. Walking tour brochures relating to downtown locations Hemingway was known to frequent were made available for visitors and include the Carnegie Building where a commemorative plaque has been installed.
- The Library hosted two "technology petting zoos" as part of the April 2012 celebration of **National Library Week**. Verizon and AT&T brought products for people to handle and staff members explained how to download digital materials.



**Petoskey**  
DISTRICT LIBRARY

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### Stanley Kellogg Gift

Stanley Kellogg's monumental ceramic horse, well-known to the community as an icon of the Kellogg's studio which operated in Petoskey from 1948-1976, was restored by our Facilities Manager, Neil Ahrens. Terry Coveyou his daughter Hana and father Jann, relatives of the Kellogg family, built a pedestal made out of the historic doors from the Carnegie Building. Now as you enter the Adult Reference area, this important community sculpture greets you in the main aisle of the room. The horse was donated to the Library by Mr. Kellogg's wife, Barbara Kellogg Blackmore.

*Left: The late Stanley Kellogg's daughter, Veroneze Kellogg Strader and wife, Barbara Kellogg Blackmore.*



### Friends of the Library

In 2012, the Friends of the Library donated \$10,118 to the Library for materials and programs from memberships and fund-raising events. In addition, they supported the Library by offering programs such as **First Visit** where first graders, their teachers and aides come to the Library for a tour, a booksearch game, a story, and a goodie bag that includes, among other things, a book and list of area libraries.

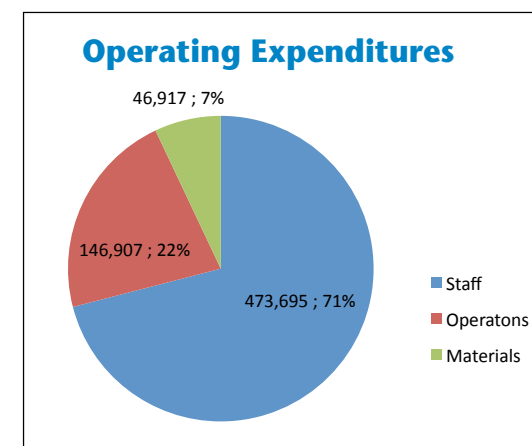
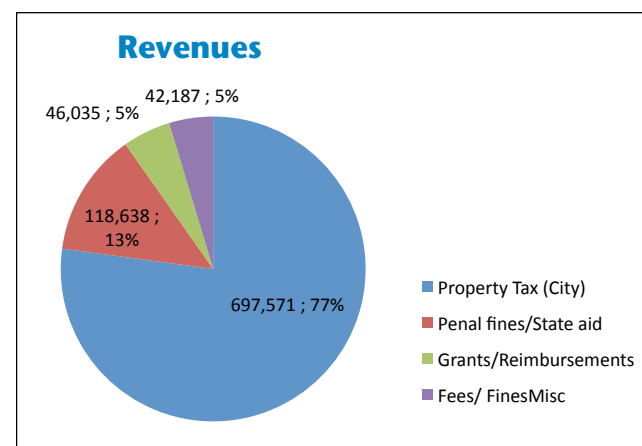
*Left: Pictured here with Friends and staff are students from Mrs. Greer's first grade class at Central School.*

### Library Heroes: Book Buddies

Many may be unaware of the popular Book Buddies service offered by our Library. Book Buddies pick up and deliver materials to local area seniors who are not able to come to the Library on their own. Currently the service is offered to seniors at Riverview Terrace Senior Apartments and Harbor Village Senior Apartments in Petoskey. A selection of books is also picked up from the Library for the residents at Independence Village by their Activities Department. The Book Buddy service is free and enjoyed by many avid senior readers. If you would like to be a Book Buddy, contact staff member and Book Buddy coordinator Lisa Scholl, at 231.758.3112.



*Left: Our dedicated Book Buddies—volunteer Chuck Cigrand, staff member Lisa Scholl and volunteer Katie MacInnis.*



## Collaborations

- At the Business and Professional Women's mini expo on hobbies, the Library gave away paperbacks from the paperback exchange for summer reading.
- The Library supplied books to Petoskey Marina visitors and Magnus Park campers during the summer, establishing a **Read it Forward** program which we intend to continue.
- The Friends of the Library collaborated with McLean and Eakin bookstore to have Peter Geye speak to the largest Friends of the Library Annual dinner ever. Geye's new book *The Lighthouse Road* came out just a week prior to the dinner.
- Friends of the Library, Board members and staff joined the Fourth of July parade to cheers from the crowd.

## Facts & Figures

- Library programs were attended by 3,508 adults and 4,362 children
- Circulation: 124,885
- Library computer use: 10,193
- During the Library's first year subscribing to Overdrive, a library download service, 3,814 ebooks, digital audiobooks, music and videos were checked out by 395 people
- Users: 7,097

**Revenues: \$904,431**  
**Operating Expenditures: \$667,519**  
**Debt: \$273,202**  
**Expenditures Over Revenues: \$36,290**  
**Building Reserve Expenditure: \$33,990**

## More Highlights of the Year—

- Our **Readers Theater** for middle and high school kids has been so popular, an **Adult Readers Theater** has started.
- In April 2012, Staff members Ron Fowler and Karen Sherrard participated in the first U.S. **World Book Night** where volunteers gave away books donated by publishers. Students from The Lakeview School and Youth Build were able to choose books to keep.